

FOR IMMEDIATE RELEASE

## **Paradizo launches a portal to promote your luxury vacation rentals and yacht charters**

*Paradizo (<http://www.paradizo.com>) is designed to provide a new advertising channel for Luxury Travel companies looking to reach the affluent market and promote their luxury vacation rentals, yacht charters, residence and destination clubs, private jet travels or concierge services.*

Barcelona, Spain – December 05, 2008 – Paradizo, a new online luxury travel & lifestyle marketplace and directory, is inviting premier luxury travel companies to join its exclusive portal. Paradizo is a travel technology corporation that connects consumers to information sources available across the Web including luxury vacation rentals, private islands, yacht charters, luxury resorts, private aviation, concierge services and lifestyle managers.

Paradizo does not manage vacation properties or packages. We assist brokers, agents, managers and luxury travel companies with marketing their properties, services and products on the Internet. Partners are positioned among only the best in the world. This exclusive partnership is enforced by a strict “By Invitation Only” policy.

Consumers can join as Members to access a searchable directory of all luxury travel providers. Paradizo Members browse partners’ individual business pages and listings and contact the desired property directly. Travel agents can use the site both as a Member and a Partner to acquire information about potential properties and advertise their current luxury travel services.

Partners’ listings include online brochures that highlight the luxury character of each property. Companies can upload and display unlimited photos and one video. Listings also include a translated description, features and amenities, activities in the property’s area and specified rental rates.

It is completely free for business owners to join and list their properties in the Paradizo collection. Paradizo maintains that only reputable sources that meet a consistent high level of quality are included.

### About Paradizo

Paradizo is a luxury travel & lifestyle directory and marketplace. Its main objective is to provide discerning travelers with the tools necessary to create memorable and personalized luxury vacation experiences. It provides only the highest quality of vacation properties: villa rentals, private islands, yacht and jet charters, concierge services and other luxury travel collections. Paradizo is not a travel broker or agent. The travel technology company aims to help brokers, agents, managers and luxury travel companies market their properties, services and products on the Internet. More information about how to become a Partner is available at <http://www.paradizo.com>

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